

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: PRIDE Enterprises, Graphics Division
Jim Posteraro, General Manager
800.443.7601
jposteraro@pride-enterprises.org
www.pride-enterprises.org

PRI DE Graphics Receives Awards of Recognition in Statewide Print Competition

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(St. Petersburg, FL) – The graphics division of PRIDE Enterprises, with plants in the following institutions, Blountstown (Calhoun CI), Cross City (Cross City CI) and Bushnell (Sumter CI) received multiple awards at this year's Printing Association of Florida's (PAF) Florida Print Awards, the state's largest and most prestigious competition.

With more than 1,000 entries from printing and graphic firms around the state, PRIDE Graphics received (2) Best of Category awards, (3) Awards of Excellence and (11) Judge's Awards.

"We are very proud of our entire team," said James Posteraro, General Manager. "We already knew our employees and inmate workers were some of the best in the business. Winning these awards is a tremendous honor for everyone at PRIDE Graphics.

Michael H. Streibig, Printing Association of Florida's President, agrees. "PRIDE Enterprises, Graphics Division faced some extremely impressive competition this year. These awards are a tribute to their commitment to excellence."

The Florida Print Awards is the printing industry's largest statewide graphic arts competition. It recognizes individuals, companies and organizations responsible for the creation or production of print communications. The competition promotes excellence in the industry and recognizes companies and individuals who produce the best in print media.

PAF, the host of the Florida Print Awards, is the state's largest graphic arts trade association, representing an industry of nearly 600 member companies, with more than 81,000 employees and \$9 billion in sales.

Below lists the awards won by the PRIDE Graphics Division. For more information about PRIDE Enterprises, Graphics Division, call James Posteraro at 800.443.7601. For more information about the Florida Print Awards, contact Anne Gaither at 407.240.8009.

19th Annual Florida Print Awards

Calhoun Graphics

Category: Brochures & Broadsides, Small, 4+ Colors

Judge's Award, City of St. Pete

Category: Cards, 4+ Colors

Judge's Award, Broward Recreation & Enviro Discount Card

Category: Covers, 4+ Colors

Judge's Award, Garden View

Category: Newsletters/Periodicals, 4+ Colors

Judge's Award, Quincy Insider

Category: Printer's Self Advertising, 4+ Colors

Judge's Award, Student Planner Guide

Cross City Graphics

Category: Screen Printing/Pressure Sensitive, 4+ Colors

Best of Category, Ft. Myers Rescue Binder

Award of Excellence, Boyton Beach Decal

Judge's Award, Fernandina Beach Manual

Judge's Award, Green Acres Decal

Judge's Award, National Undersea Research Center Decal

Category: Miscellaneous/Specialty/Novelty, Special Application

Judge's Award, Santa Fe Community College Presentation Folder

Sumter Graphics

Category: Stationery, Metal Plate

Best of Category, Jefferson County High Business Card

Judge's Award, Lake County Sheriff Business Card

Judge's Award, Broward Online Package

Category: Special Treatment, Stamping

Award of Excellence, Lakeshore Flyer

Category: Brochures, Metal Plate

Award of Excellence, Manatee Brochure